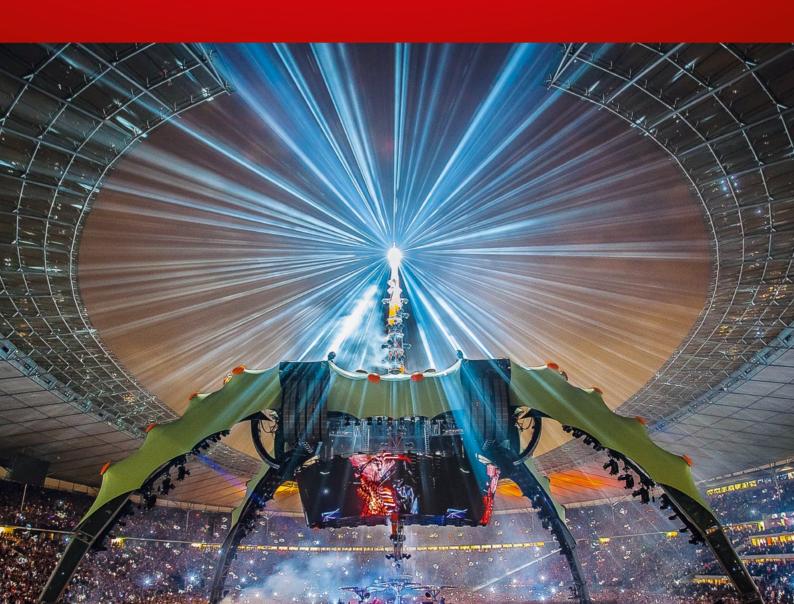
# BECKHOFF New Automation Technology

Enabling your Creativity:
PC-based Control from Beckhoff
for Stage and Show Technology

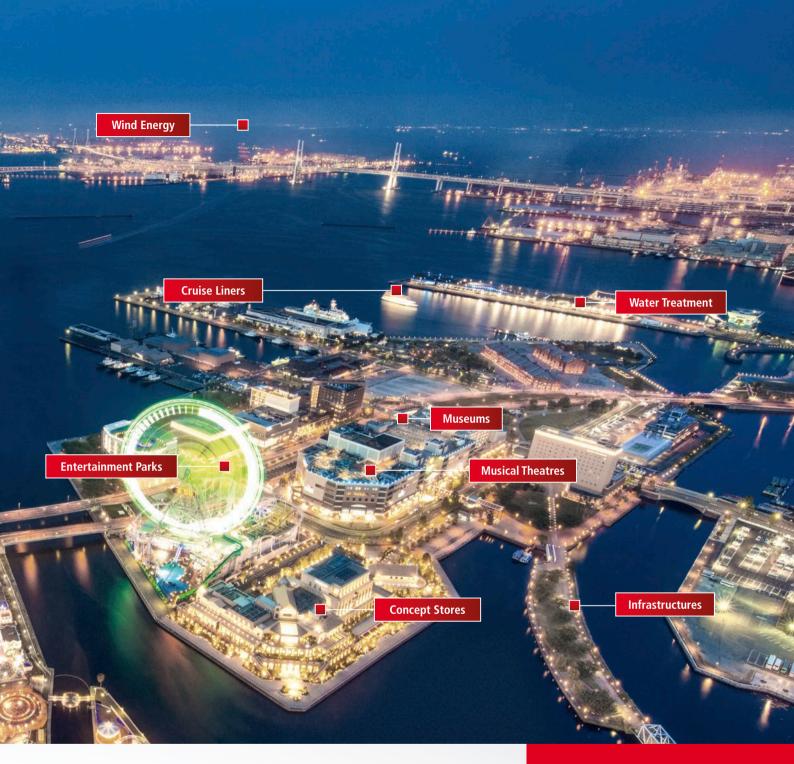


# Discover the fascinating world of PC-based control technology from Beckhoff.





With PC-based control, Beckhoff provides a universal automation platform that has been used globally in the most varied industries for more than 35 years. The modular automation system of Beckhoff consists of a broad range of powerful Industrial PCs, I/O components for a large variety of signals, the high-speed EtherCAT bus system, universal TwinCAT automation software as well as highly dynamic drive technology components. It allows the implementation of the most diverse control solutions — from industrial or machine



automation to wind farm networking through to intelligent building automation and technology applications for stage performances.

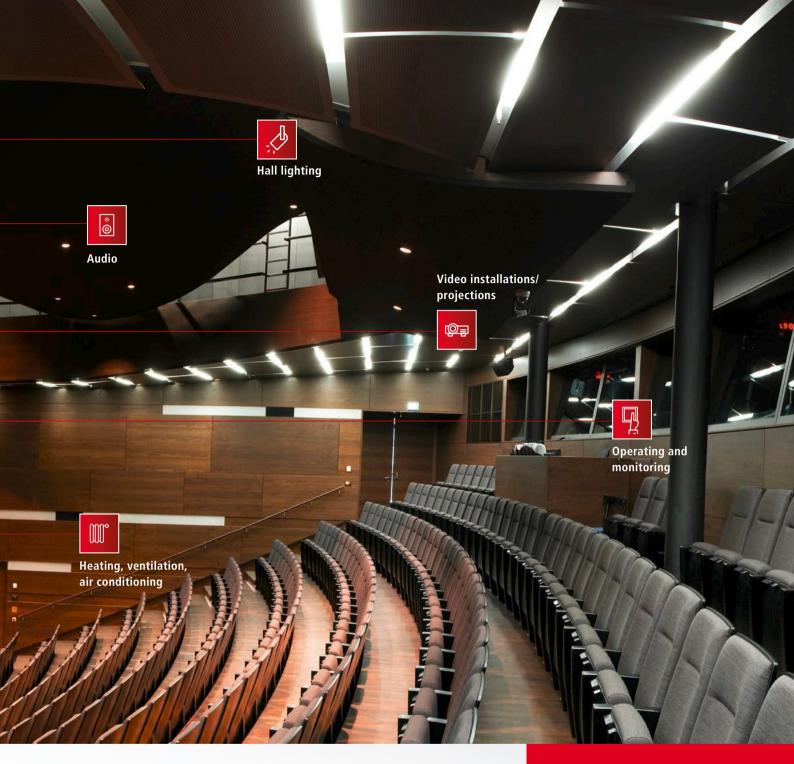
A host of references worldwide in the areas of mobile and stationary stage and show technology, unique applications as well as entertainment technology are ample proof that PC-based control technology is ideal for implementing technically demanding stage shows and media stagings. When it comes to fast set changes, complex video projections, spectacular light shows and water features, kinetic installations, animated figures as well as interaction between the audience and media, creativity is essential on the part of the

artists and designers, but also of the control technology, which quite literally brings the ideas to stage. As a "creativity to technology translator", the system integrator becomes the interface, so to speak, between art and technology, transforming creative ideas into solutions — with control components from Beckhoff.

### Your benefits with PC-based control:

- Economic efficiency from investment, to implementation, to use
- Future-proof with technologies available today for the demands of tomorrow
- Simple networking all information is available in one universal system
- Flexibility to respond and adapt to individual user needs
- High availability through broad compliance with accepted communications standards

# A universal automation platform for stage, show and building technology. Upper stage machinery Stage lighting Lower stage machinery The universal and open control platform for the most diverse applications



# PC-based control integrates all applications in one system

The robust PC platform offers finely scalable performance and is ideal for centralised or decentralised control of all applications involved in stage and show technology as well as building automation. Beckhoff I/O systems can be used to integrate the whole range of sensors and actuators. Due to the modularity of the system, a new I/O signal can be integrated by simply adding an I/O component into the terminal system to extend the functionality. Moreover, because it supports all the usual protocols and interfaces of stage, media and building

technology, the Beckhoff automation platform is able to address all devices and systems typical in this industry – from movable objects through AV, media technology and lighting technology to building automation. Beckhoff supplies a broad range of scalable drive components – optionally equipped with integrated safety technology – for motion control applications such as for scenery or point hoists, show elements or kinetic installations, for example. All different applications and their functionalities can be programmed and configured using the universal TwinCAT software. In addition, PC-based control offers outstanding connectivity.

# Your benefits for stage and show technology with PC-based control:

- Continuity one control platform for all trades
- Openness interfaces for all popular communication standards in the area of stage, media and building technology
- Scalability in terms of performance, design and price
- Modularity of components for flexible control system design
- Extensive connectivity from horizontal communication to cloud integration

### Stage Industry

For stationary performances

- Theatres
- Operas
- Concert halls
- Musical theatres
- Cruise liners
- Convention and media centers

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# **Show Industry**

For mobile performances

- Concerts/Tours
- Music festivals/Dance events
- Shows
- Awards/Contest shows
- Sporting events

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# **Unique Applications**

For installations with water, light and kinetics

- Art installations
- Media installations
- Corporate trade shows
- Corporate presentations
- Product stagings
- Shop concepts

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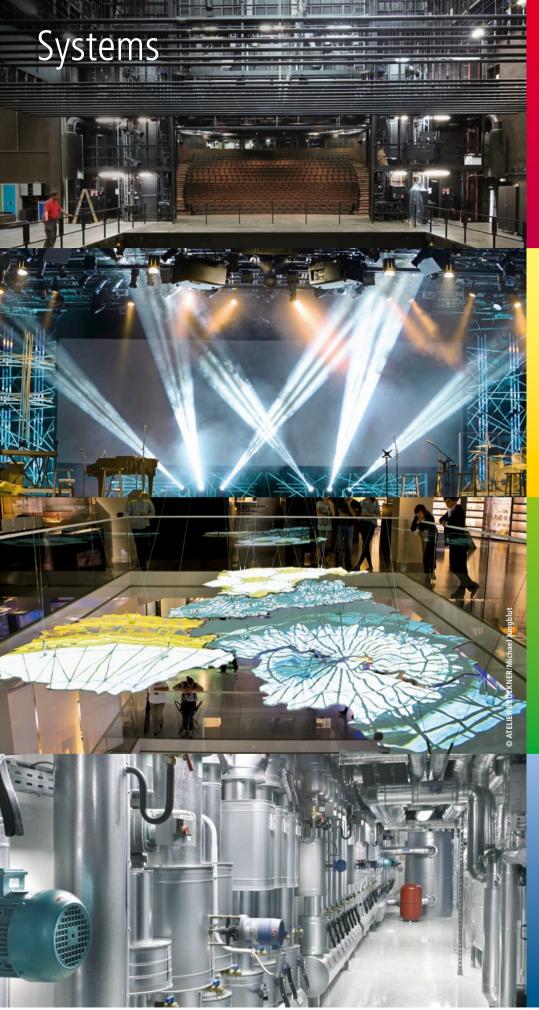
# Entertainment Industry

For attractions

- Entertainment parks
- Theme parks
- Entertainment districts
- Motion picture studios
- TV studios



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# Movable Objects

Beckhoff control components for:

- Upper and lower stage machinery
- Chain hoists and winches
- Kinetic objects
- Animatronics
- Acoustic elements

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# **Lighting Technology**

Beckhoff control components for:

- Stage lighting
- Lighting effects
- Hall lighting
- Building lighting

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# AV and Media Technology

Beckhoff control components for:

- Audio installations
- Video installations/projections
- Stage managers desks
- Interactive systems
- Water effects

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# **Building Automation**

Beckhoff control components for:

- Operating and monitoring
- Lighting
- Heating, ventilation, air conditioning
- Facade
- Energy management

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### Movable Objects

Beckhoff control components for:

- Upper and lower stage machinery
- Chain hoists and winches
- Kinetic objects
- Animatronics
- Acoustic elements

# System integration across all disciplines: for the most diverse applications.

### **Lighting Technology**

Beckhoff control components for:

- Stage lighting
- Lighting effects
- Hall lighting
- Building lighting

### AV and Media Technology

Beckhoff control components for:

- Audio installations
- Video installations/projections
- Stage managers desks
- Interactive systems
- Water effects

TwinCAT ADS

**EtherCAT Automation** 

Protocol (EAP)

PosiStageNet

 $\mathsf{DMX}$ 

sACN

Art-Net™

**SMPTE Timecode** 

Audio

AES70 (OCA)

**PJLink** 

DALI

EIB

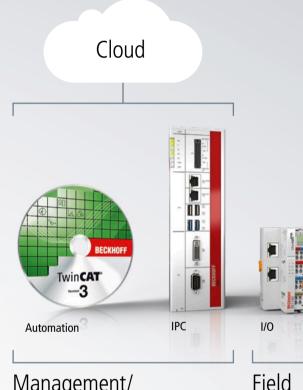
LON

**BACnet** 

SMI

M-Bus

MP-Bus



Management/ Automation Level

Level

### **Building Automation**

Beckhoff control components for:

- Operating and monitoring
- Lighting
- Heating, ventilation, air conditioning
- Facade
- Energy data acquisition

### Comprehensive connectivity: Beckhoff supports all industry standards

With its open software and hardware interfaces, PC-based control is ideal for centralised or decentralised control of all systems involved in the stage, show and concert industry, such as movable objects, lighting technology, AV and media technology and building automation. Besides integrating all common building technology standards such as DALI, LON, EIB/KNX, BACnet, SMI, MP-Bus, M-Bus, EnOcean, RS232/RS485, Modbus and TCP/IP, system integrators have all typical interfaces at their disposal for connecting lighting technology as well as AV and multimedia systems. With support for DMX, sACN<sup>TM</sup>, SMPTE Timecode, Art-Net and PosiStageNet, PJLink and AES70 (OCA), Beckhoff speaks the unique "languages" of these industries, ensuring that the most varied devices and applications in stage and show technology can be controlled on the basis of standard control components.









Secure your technological lead with Beckhoff.

### **Maximum scalability**

Control solutions from Beckhoff are up to the task at hand: all product lines in the areas of Industrial PCs, I/Os, drive technology and automation software are exactly scalable to suit the application. The range of Industrial PCs thus extends from the C6015 ultra-compact IPC with dimensions of 82 x 82 x 40 mm to the many-core Industrial Server with up to 36 cores.

### Comprehensive connectivity

PC-based control speaks all networking languages: all customary communication standards and fieldbus systems — and all protocols typically used in media and building automation — are supported, permitting the easy integration of all systems and devices.





Your benefits in stage and show technology with Beckhoff.

# Take the fast way to your individual user interface: with TwinCAT HMI

Integrated in Visual Studio®, TwinCAT HMI software offers a WYSIWYG editor for HTML5 as well as straightforward configuration using drag and drop for all resolutions, operating systems and devices, including mobile.

# Modular and easy to integrate: the Beckhoff safety solution

Beckhoff provides a scalable safety solution in terms of both software and hardware in order to ensure the safety of operators and actors, which is certified according to SIL 3. The safety I/Os act as interfaces to the safety-related sensors and actuators and integrate seamlessly into the Beckhoff control system.





### Long-term availability

When you choose Beckhoff, you choose industryproven, reliable and long-term available control technology "Made in Germany".

### Modular and flexible

The Beckhoff I/O portfolio includes over 400 signal types and 36 fieldbus systems, and is ideal for controlling the full range of sensors and actuators. Together with the modular TwinCAT automation software, users have optimum flexibility when configuring their application-specific controls and for extending functionality over time.

# Further benefits of the Beckhoff control solution:

- Use of standard components, programming and networks
- Recording of all data points in one system
- Consistent software for all trades
- Shorter engineering times and lower costs
- Complete system provider with deep industry expertise
- Simple installation of third-party software



# Compact drive technology: EL72xx series

The EL72xx series servo terminals of the Beckhoff EtherCAT I/O system integrate a full servo amplifier for motors up to 200 W in a standard HD terminal housing and are therefore ideal for applications with small available installation space.

# Scalable drive technology – highly dynamic and highly precise: AX5000 series

The AX5000 EtherCAT Servo Drives are designed to provide the best possible functionality and economy. The integrated, fast control technology with a current control cycle of down to 62.5 µs supports fast and highly dynamic positioning tasks. As a high-performance communication system, EtherCAT is ideal for integration with PC-based control technology.

# Additional highlights for stage and show technology:

- Ultra-compact Industrial PCs
- EtherCAT: real-time fieldbus system
- EtherCAT P: One Cable Automation for field level devices
- Cycle times down to 50 μs
- Support for multi-core CPU functionality
- Sound options for PCs
- Network ports as standard on all controllers
- Multi-touch displays from 7 to 24 inches
- DMX communication





# **Movable Objects**

Beckhoff control components for:

<u>↑</u>

Upper machinery



Acoustic elements



Hall floor adjustment
Turntables/revolving stages



Lower machinery



Condition monitoring

# **Lighting Technology**

Beckhoff control components for:



Stage lighting



Hall lighting



**Building lighting** 

### AV and Media Technology

Beckhoff control components for:



Audio installations



Video installations/projections



Stage managers desks

# **Building Automation**

Beckhoff control components for:



Facade/shading



Lighting



Operating and monitoring



HVAC



Water supply



Energy data acquisition and data logging





### References for Stage Industry, selection

### Movable objects

- ACR/Elettrica Ducale srl, Italy:
  - Scala di Milano, Milan, Italy
- Drivecontrol, s.r.o., Újezd u Brna, Czech Republic:
  - Janaček Theatre, Brünn, Czech Republic
  - Fomenko Theatre, Moscow, Russia
- Flying by Foy, Las Vegas, NV, USA:
  - American Idiot, Broadway NY, USA
  - Billy Elliot, Broadway NY, USA
  - Mary Poppins, Broadway NY, USA
  - Spamalot, Broadway NY, USA
- Fülling & Partner Ingenieurgesellschaft mbH, Germany
  - "Das Wunder von Bern", Theater an der Elbe, Germany
  - German Pavillon, World Expo 2015
  - Kazakhstan Pavillon, World Expo 2015
  - Messe Frankfurt, lifting platform, Germany
  - Rocky, Stage Palladium Theatre, Germany
- Helsinki Music Center, Finland
- HOAC Schweisstechnik GmbH, Germany:
  - Royal Theatre Copenhagen, Denmark
- Hudson Scenic Studio, Yonkers, NY, USA
  - Various musicals
- Sibelius Hall, Lahti, Finland
- Stakebrand Technische Toneelinstallaties, NL:
  - Carré Theatre Amsterdam, Netherlands
- STB Steuerungstechnik Beck GmbH, Austria
  - Control of floating stage for "Turandot" opera performance at Bregenz Festival
- Theatertechnische Systeme GmbH, Germany:
  - Schauspielhaus Nürnberg, Germany
  - Staatstheater Wiesbaden, Germany
  - Schauspielhaus Düsseldorf, Germany
  - Deutsche Oper am Rhein, Düsseldorf, Germany
  - Music Theatre, Malmö, Sweden

### Lighting/multimedia

- Ferry Porsche Congress Center, Zell am See, Austria
- Helsinki City Theatre, Finland
- Imatra Theatre, Finland
- Microsoft Deutschland GmbH, Cologne, Germany
- People's Grand Theatre, Jilin City, China
- Rovaniemi Theatre, Finland
- Stage Entertainment GmbH, Germany:
  - "Das Wunder von Bern"
- Tampere Hall, Finland

### Stage managers desk

HFE professionelle Studiotechnik GmbH, Germany

### University collaborations with Beckhoff

- Anton Bruckner Privatuniversität, Linz, Austria
- Hochschule für Musik und Tanz Köln, Germany
- UCLL, Leuven/Limburg, Belgium
- University of Wisconsin, USA
- University of Shanghai, China:
  - Robots for Beijing Opera
- Yale School of Drama/Yale Repertory Theatre, New Haven, USA

Show Industry: For mobile performances.





The universal and open control platform for the most diverse applications



# **Movable Objects**

Beckhoff control components for:



Hoists



Winches Stage machinery



**Platforms** 

# **Lighting Technology**

Beckhoff control components for:



Stage lighting



Lighting effects

### AV and Media Technology





Video installations/projections



Water effects/features

# **Building Automation**

Beckhoff control components for:



Optional integration into existing building automation





### References for Show Industry, selection

### Concerts/tours

- SGPS/Show Rig, Las Vegas, NV, USA:
  - Sir Paul McCartney
  - Justin Bieber
  - Miley Cyrus
  - Beyoncé
  - Aerosmith
  - Justin Timberlake
  - Guns N' Roses
  - Rihanna
- Sigma Services Inc., Florida, USA
- TAIT/Fisher Technical Services, Las Vegas, NV, USA:
  - 11
  - Lady Gaga
  - Bon Jovi
  - Black Eyed Peas
  - Shakira

### Music festivals/dance events

- The Factory CVBA VSO, Belgium:
  - "Pukkelpop" Festival, Hasselt, Belgium
- SGPS/Show Rig, Las Vegas, NV, USA:
  - Coachella Music Festival
  - EDC Electric Daisy Carnival
- Statecore Innovative Entertainment Technology BV, De Meern, NL
  - "Sensation White", Amsterdam, Netherlands

### **Shows**

- Ehrlich Entertainment, Germany:
  - various magic shows with water effects, Germany
- Flying by Foy, Las Vegas, NV USA:
  - "A New Day", Caesar's Palace, Las Vegas, NV
- SGPS/Show Rig, Las Vegas, NV, USA:
  - Cirque Arenaline, Hongkong, China
  - J-Lo, Las Vegas, NV, USA
  - Mariah Carey, Las Vegas, NV, USA
- Skjonberg Controls for Entertainment Industry, USA:
  - various shows

#### Awards/contest shows

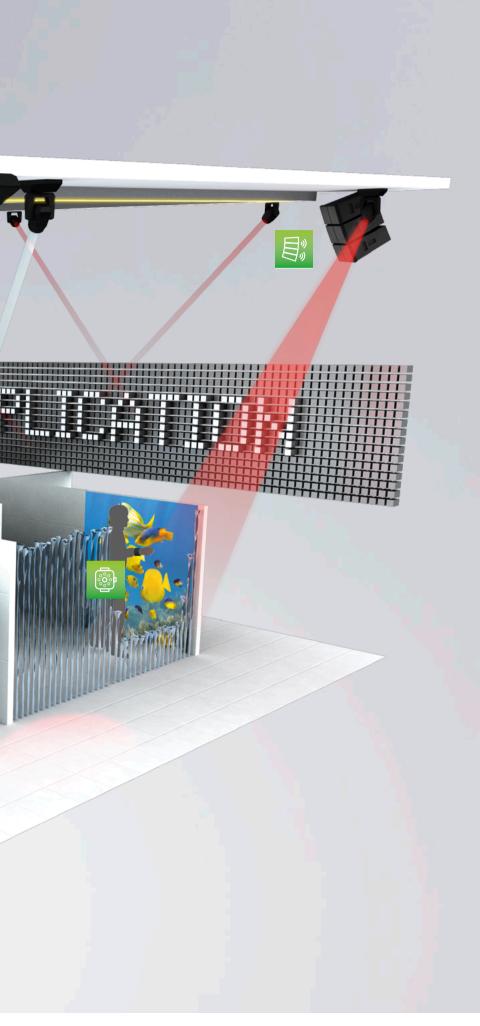
- SGPS/Show Rig, Las Vegas, NV, USA:
  - Academy Awards/Oscars
  - Grammy Awards/Emmy Awards
  - Miss Universe

### **Sporting events**

- Böckstiegel Automation/GTG GmbH, Germany
  - MetLife Stadium New York, Super Bowl
- SGPS/Show Rig, Las Vegas, NV, USA:
- NBA All-Star
- Sigma Services, Florida, USA
  - Cleveland Cavaliers
- spidercam GmbH, Feistritz, Austria:
  - mobile camera system SpiderCam<sup>®</sup>
- TAIT/Fisher Technical Services, Las Vegas, NV, USA:
  - various sporting events

# Unique Applications: for installations with water, light and kinetics.





# **Movable Objects**

Control components for:



Kinetic objects

# **Lighting Technology**

Beckhoff control components for:



Lighting



Lighting effects

# AV and Media Technology

Beckhoff control components for:



Audio installations



Video installations/projections



Water effects/features



Interaction via Kinect sensor



Interaction via smartphone



Interaction via Wearables

# **Building Automation**

Beckhoff control components for:



Optional integration into existing building automation





### References for Unique Applications, selection

### Art installations

- MKT AG/ATELIER BRÜCKNER GmbH/TAMSCHIK MEDIA + SPACE GmbH, Germany:
  - "Time-dynamic Model of Saxony", State Museum of Archaeology in Chemnitz, Germany
- MKT AG/Art+Com AG, Germany
  - "Kinetic Rain", Changi Airport, Singapore
- MKT AG/HB Laserkomponenten GmbH, Germany
  - 3D KineMatrix
- LightHive, London, U.K.

### **Media installations**

- AquaDom, saltwater aquarium, Berlin, Germany
- Aquatique Show, France:
  - Aquagraphic<sup>®</sup>
- as systems GmbH, Markt Einersheim, Germany:
  - Waterdoor, Flimser Wasserwelten, Switzerland
- Ferry Porsche Congress Center, Austria
- GTG GmbH/Böckstiegel Automation, Germany
  - Digital Tower, Changi Airport Singapore
  - Super Bowl, MetLife Stadium N.Y., USA
- Microsoft Deutschland GmbH, Cologne, Germany
- MKT AG/HB Laserkomponenten GmbH, Germany
  - 3D KineMatrix

### Movable objects

- Frenckel Clock Tower, Tampere, Finland
- Milla & Partner GmbH, Germany:
  - Energy center, German Pavilion, EXPO 2010
- MKT Fine Exhibition Engineering, Germany:
  - State Museum of Archaeology Chemnitz, Germany
  - "Kinetic Rain", Changi Airport, Singapore
  - 3D KineMatrix
- Scandinavian Design Group, Norway:
  - "Breaking the Surface", Lundin Norway, Norway
- spidercam GmbH, Feistritz, Austria:
- mobile camera system Spidercam<sup>®</sup>
- TAIT/Fisher Technical, NV, USA:
  - Lincoln Center, New York, NY, USA
  - Shanghai World Expo Sphere Array
- Utinam, horloge monumentale, Besancon, France

### Corporate trade shows/corporate presentations

- Ehrlich Entertainment, Germany:
  - "Jules Verne & Porsche", Germany
  - "175 years railroad in Germany", Germany
  - Scandinavian Design Group, Norway:
    - "Breaking the Surface", Lundin Norway, Norway
  - SGPS/Show Rig, Las Vegas, NV, USA:
    - CES
    - IBM
    - Walmart
    - Samsung
    - Ford
    - General Motors
    - Volvo
    - Toyota





# Movable Objects

Beckhoff control components for:



Stage machinery



Movable water features



Kinetic objects



Animatronics



4/5-D cinema effects Predictive maintenance



Beckhoff control components for:



Stage lighting



Lighting



Infrastructure lighting



Lighting effects

### AV and Media Technology

Beckhoff control components for:



Audio installations



Video installations/projections





Water effects



Air effects

# **Building Automation**

Beckhoff control components for:



Facade/shading



Lighting



Operating and monitoring



HVAC



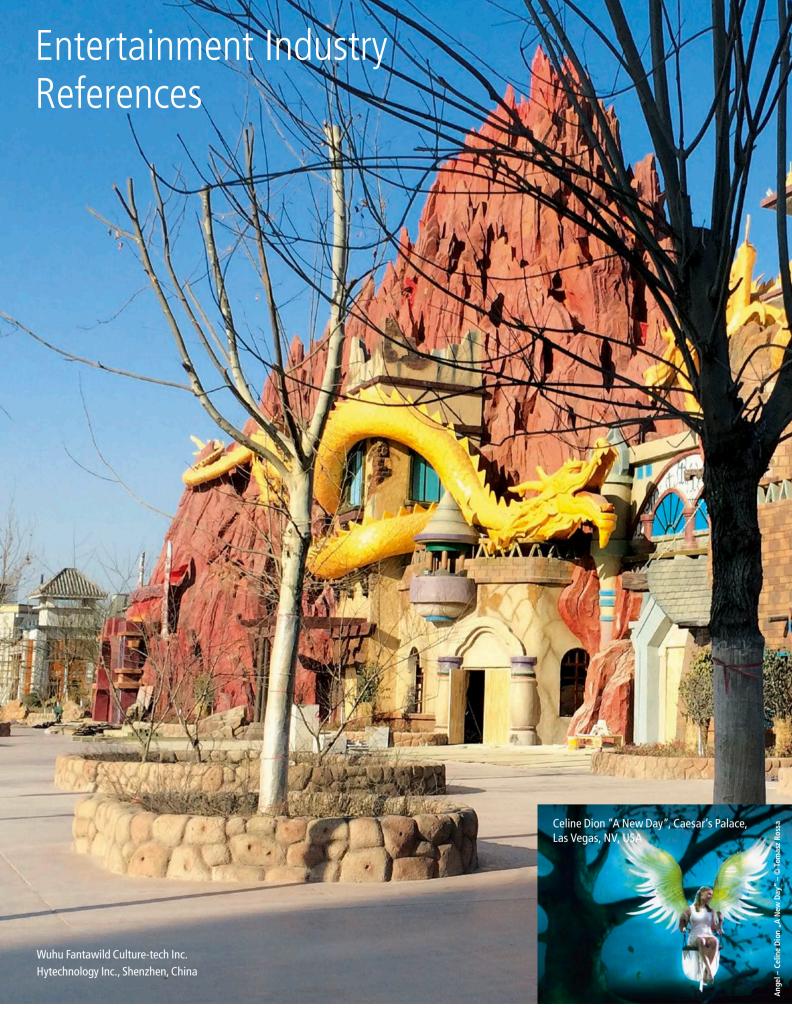
/ Infrastructures



Visitor management



Energy data acquisition and data logging





### References for Entertainment Industry, selection

### **Entertainment parks**

- Walt Disney Imagineering (WDI), Burbank, USA
- Hytechnology Inc., Shenzhen, China:
  - Songs of birds, Wuhu Fantawild Culture-tech Inc.
  - Nuwa patches up the sky, Jinan Fantawild Culture-tech Inc.
- K. D. Decoratives Ltd., Huddersfield, U.K.:
  - "The Night before Christmas" (Sundown Adventure Land)
- Sigma Services Inc., Florida, USA:
  - Paramount Wonderland, Canada
- Alterface Projects S.A., Wavre, Belgium:
  - Interactive cinema with 4/5-D special effects for entertainment parks
- Steel Construction and Robotic Machinery (S.Co.R.E), Amchit, Lebanon:
  - Race simulator "Real Motion"
- Xesa Systems, Cremona, Italy
  - Full-motion simulator for driving simulation

### **Entertainment districts**

- TAIT/Fisher Technical Services, Las Vegas, NV, USA
- City of Dreams Casino, Macau, China

### Motion picture studios/TV studios

- SGPS/Show Rig, Las Vegas, NV, USA:
  - Fast & Furious 7
  - Ironman 3
  - The Muppets
  - Transformers: Age of Extinction

### TV shows

- SGPS/Show Rig, Las Vegas, NV, USA:
  - Big Brother
  - Biggest Looser
  - The Voice

TwinCAT **Industrial PC** 



system software

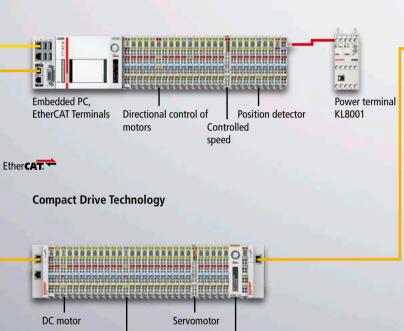
C6920

Multi-touch Panel

Ethernet TCP/IP

### Drive Technology

### Simple Drive Technology

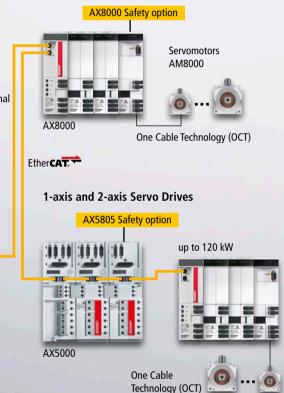


Display and manual operation

Stepper motor

### Servo Drives

#### Multi-axis servo system



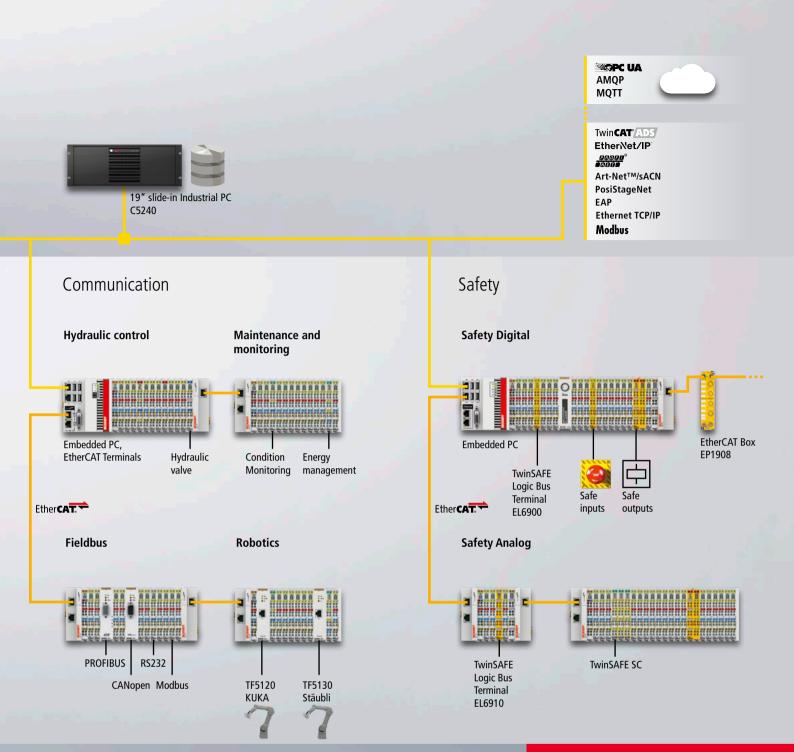
# EtherCAT. STO Input

The EL7201 EtherCAT Terminal with STO safety function can be used for controlling AM8100 series servomotors.

### Maximally scalable and flexible: the Beckhoff control platform for movable objects

Beckhoff offers precisely scalable drive technology components for a wide range of drive engineering tasks, from very simple motion control such as directional control or position detection to complex servo sequences such as those that are required for highly synchronous motion control of upper and lower stage machinery or for animated figures. The performance spectrum ranges from the so-called compact drive technology with space-saving EtherCAT Terminals and servo terminals, which integrate a complete servo drive in the housing of a rail-mounted I/O

Technical functional drawing



terminal, to the highly dynamic servo amplifiers with up to 120 kW. This means that a suitable solution is available for every application in terms of design, performance and price. Sequential control for up to 255 axes can be executed on a Beckhoff Industrial PC with TwinCAT as the automation software. By combining several controllers, it is also possible to move 1,216 axes in highly precise synchronisation, as was realised for the "Kinetic Rain" installation at the airport in Singapore. With the end-to-end, scalable safety solution – from safety I/O modules to drives – an integrated safety solution up to SIL 3 requirements is available for almost all applications in the area of movable objects. In addition, a wide

range of communication interfaces and the support of all common fieldbus systems ensure the openness that a control system needs for the connection of all external third-party devices. The large portfolio of PC platforms in all performance categories and designs, multi-touch panels and TwinCAT, the modular automation software, provide all the components required for the implementation of the most diverse control desk concepts. The control system is complemented by the inclusion of various data connection options and cloud connectivity.

# **Movable Objects**

### Lighting Technology Management Scalable screen sizes TwinCAT Multi-touch **Industrial PC** system C6920 Panel software Ethernet TCP/IP Field/Control Level Digital lighting control Analog lighting control EtherCAT. 24 V PWM Digital Embedded PC, 0...10 V Analog **EtherCAT Terminals** input input Contector LED stripes Dimming up to 600 W 110/230 V

Technical functional drawing

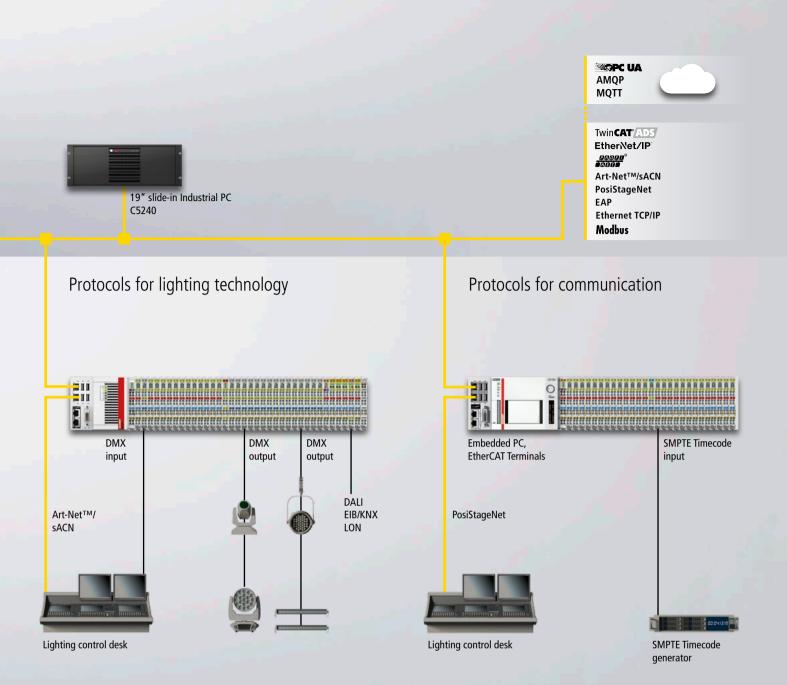


The EL6601 Ethernet switch port terminal supports the connection of devices, which communicate via the protocols DMX, DALI, EIB/KNX, LON, Art-Net™, sACN or PosiStageNet.

# Beckhoff I/O Terminals seamlessly integrate lighting technology into the control platform

External dimmer

Beckhoff offers a scalable, modular component portfolio for the implementation of all lighting concepts in stage and show technology, in unique applications and in the entertainment sector: from stage lighting and special lighting effects to hall and building lighting. The Beckhoff I/O terminals support and seamlessly integrate the entire performance spectrum – from digital lighting control for simple switching operations to analog dimmer functions and protocols for lighting control – into the control platform. In addition to DALI, DMX,

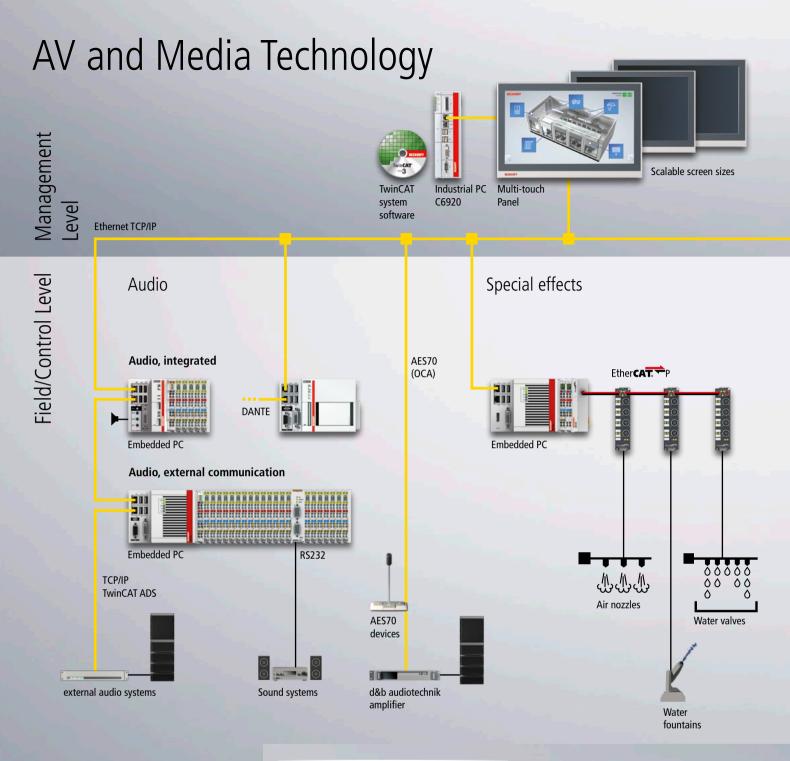


sACN and Art-Net™, the SMPTE Timecode and PosiStageNet communication protocols are also available: SMPTE Timecode is used for the exact synchronisation and repeatable sequence control of different technical systems in complex stage shows. PosiStageNet can be used, for example, to send position data of moving objects to the lighting control system in order to automatically track these objects or to select lighting scenarios depending on their position.

With a large selection of PC platforms in all performance categories and designs, multi-touch panels and TwinCAT, the modular automation software, all the components required are available

for the implementation of a wide range of control desk concepts. The control system is complemented by various data connection options and cloud connectivity.

# **Lighting Technology**



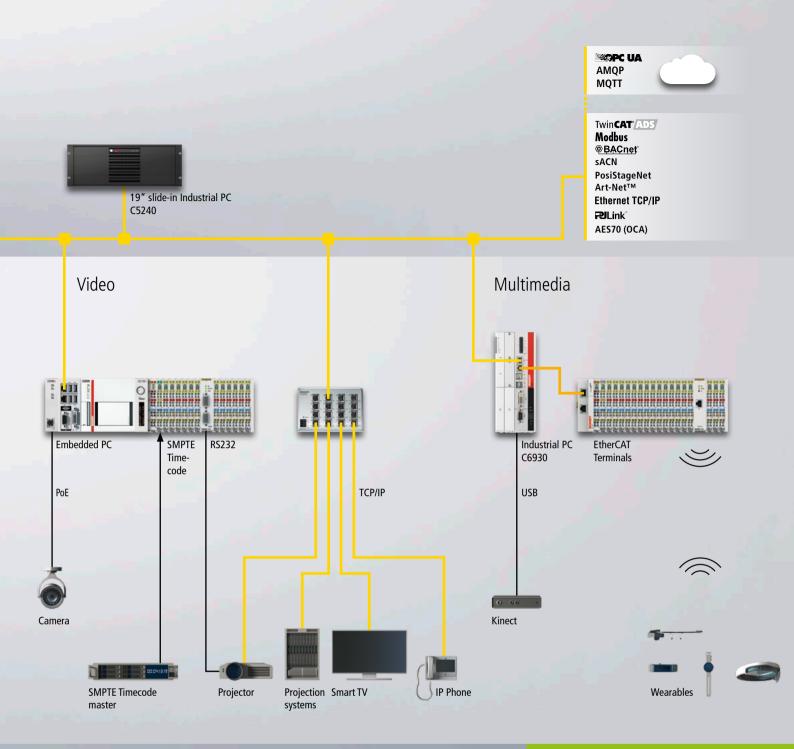


The CX5130, CX5140 and CX20x0 Embedded PCs are available with DisplayPort option.

One universal platform for all audio/video equipment, water effects, interactive systems, and stage managers desks

In addition to Ethernet TCP/IP, serial protocols and OPC UA, the Beckhoff control platform supports all relevant protocols in the area of media technology. This includes Open Control Architecture (AES70 standard), PJLink, SMPTE Timecode, Crestron, Bang & Olufsen, Art-Net™ and Streaming ACN (sACN), among others. Vendor-independent control of the widest range of media technology equipment enables the seamless operation of audio and video systems, display devices, multimedia

Technical functional drawing

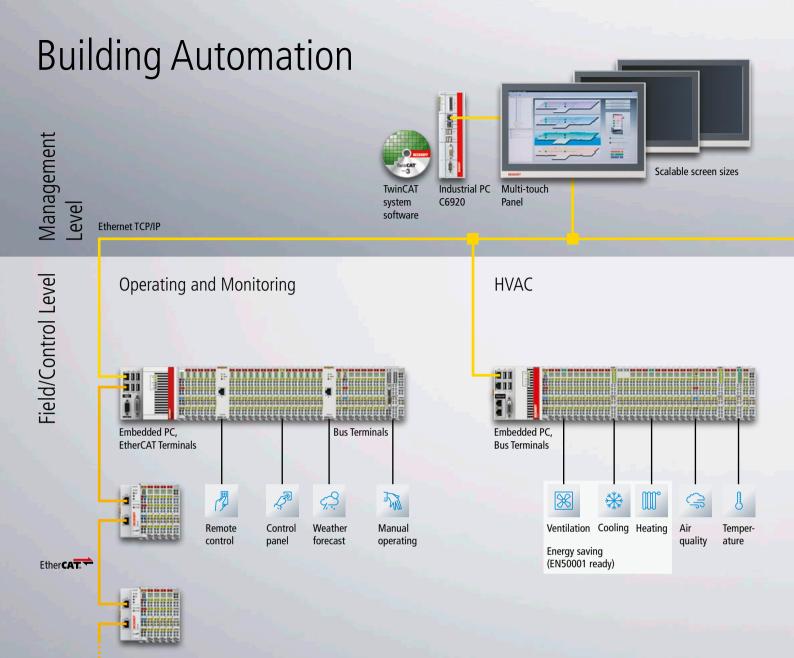


servers and streaming services – in one network and on the same platform. The advantage for users is clear: they are not restricted in their choice of media technology equipment and are free from manufacturer-specific protocol considerations. The Beckhoff platform serves as a "multi-language gateway", ensuring flexible communication among devices, as well as optimum usability.

Through the scalability and modularity of the software and hardware components from Beckhoff, users can tailor their control system precisely to the scope of the control tasks at hand. Users can achieve significant performance improvements and cost reductions, but also optimise

available installation space. The CX2000 Embedded PC, for example, represents an extremely powerful and modular control solution based on multi-core processors from Intel®, helping to combine audio, PoE, DisplayPort and DVI on one universal platform.

AV and Media Technology



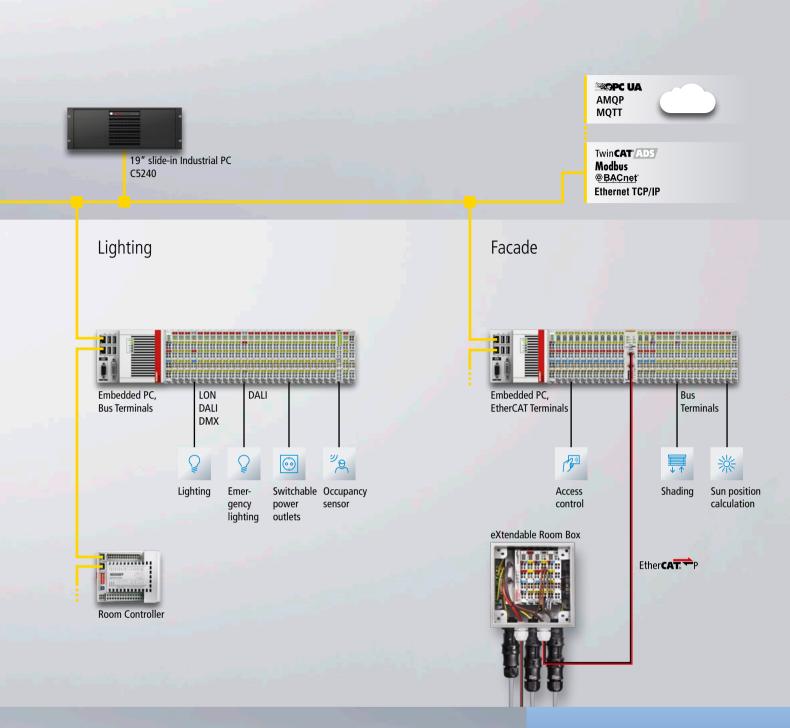


The eXtendable Room Box from Beckhoff reduces the engineering requirements.

# Increased comfort and reduced energy consumption: system-spanning building automation

By supporting all communication standards for building automation, all building functions and systems – from operating and monitoring, lighting, HVAC and facade control through to energy data collection – can be integrated into the automation platform from Beckhoff. The universal, coordinated control system increases comfort levels for building users. In addition, the

Technical functional drawing



system-integrated nature of the platform delivers energy savings and reductions in investment and operating costs.

TwinCAT function blocks for building automation enable the automation of shading, lighting and ventilation, in addition to heating and cooling according to the time of day and presence of occupants. This enables energy-saving room automation and enhanced comfort at the same time. In this way, lighting correlates directly with facade control, and an effective interconnection of the two disciplines is the optimal way to reduce the

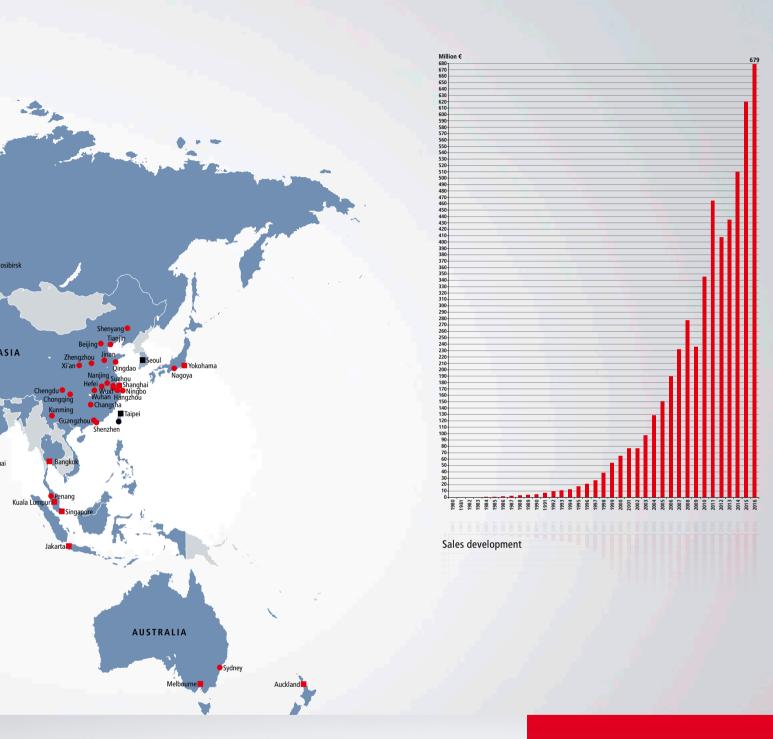
energy consumption of lighting system. The end goal is to use as much natural daylight as possible without glare, while still providing constant light intensity.

A building can be regulated on a time-dependent basis via integrated room automation in a variety of different operating modes. This especially reduces heating and cooling energy consumption during longer periods of absence. Nevertheless, the system must reach a comfortable temperature quickly during core occupancy hours and ensure good air quality at the same time.

# **Building Automation**

# Globally available: the Beckhoff automation expertise.





The Beckhoff "New Automation Technology" philosophy represents innovative control and automation solutions that are used worldwide in a wide variety of different applications and industries, ranging from CNC-controlled machine tools and wind turbines to intelligent building automation.

### Worldwide presence on all continents

The worldwide presence of Beckhoff in more than 75 countries ensures fast service and support for globally operating customers in their local language. Moreover, geographical proximity helps us develop an in-depth understanding of the technical challenges our customers are faced with around the world.

### Beckhoff at a glance

- Headquarters Verl, Germany
- Sales 2016: 679 Mio. € (+9,5 %)
- Staff worldwide: over 3,850
- Sales/Technical Offices Germany: 20
- Subsidiaries/Branch Offices worldwide: 34
- Distributors worldwide: in more than 75 countries

(as of 11/2017)

▶ www.beckhoff.com

# All in-depth information at a glance.

















### Print media online

All Beckhoff catalogs and flyers are available for download from our website at:

▶ www.beckhoff.com/media







### General information

- Website
- Main Catalog: Volume 1 and 2
- Product Overview
- News Catalog







### Specific information

- Media and control technology on a single platform
- PC based Control for Integrated Building Automation
- Integrated Building Automation for Technicians
- Building Automation for
  - System Integrators
  - Specialist Engineers
  - Architects
  - Operators
  - Investors







### Additional information

- PC-based Control for
  - Urban Environments
  - Wind 4.0
  - Water Management
  - Photovoltaic Production
  - Shipbuilding
  - Energy Data Management







# Company magazine

- PC Control Magazine
- Stage Technology Compendium
- Building Automation Compendium

### Contact us

► www.beckhoff.com/stage

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